

## **BACK ON TRACK Team**

July 12, 2004

Minutes

Present were: Jerome Barry, Independence Center, Rod Bowder and Jack Andrews, Valley Hope, Tim Perry, Probation, Gary Gollner, Cornhusker Place, , Mike Losee & Brendan Evans, Snitily Carr, Otto Schultz, SAAC, Topher Hansen, CenterPointe, Jeff Walter, Walter Painting Jay Conrad, Houses of Hope, Teri Vosicky LCAD, Pete Kalita, VA, Wayne Cramm, People's City Mission, David Staenberg, Wolfe House, Ron Namuth, Antlers, Jim Robinson, First Step

Pat Holmquist, Lutheran Family Services, Dennis Svoboda, KZUM, Kate Speck, PrairieLands ATTC Mary Barry-Magsamen, Karen Heusel had other commitments

**NEXT MEETING scheduled for August 2**

### **INTRODUCTIONS AND AGENCY EVENT ANNOUNCEMENTS**

**ANTLERS** is celebrating its 12th Anniversary with a potluck on July 17. It will be a fun, family event. **FIRST STEP RECOVERY** has moved to Greentree Ct. Building at Westfield (Gateway) Mall, Open House soon. The **VA** is developing a Club Serenity Association with a Board and is trying to get a 501c3. It is planning 2 activities a month for socializing, fund raising, food and fun. They want vets and all people in recovery and families to be involved. They will also be giving support to people in need, both chemically dependent and families. **SISTER YVONNE RECOVERY HOUSE** for women is up and running. Jeff Walter has done a lot of work on it. The house was formerly a "drug house" and was re-done with help from Twelve Step and Church volunteers. **VALLEY HOPE** is sponsoring "Drunks on Golf" July 24. Their treatment center in O'Neill is celebrating its 27th Anniversary with a fun run and walk, dance and speakers, good food etc. all day August 7. **WOLF HOUSE** - is sponsoring its 2nd annual bike ride across NE - 500 miles beginning August 16.

Check out BACK ON TRACK's "**DATA TOOL**" supplied by Demand Treatment! It's at <http://www.jointogether.org/DTmanagement/login/>  
You can enter data - Otto has user name and password.

### **RECOVERY ADVOCACY EFFORTS**

Jack Buehler and Kate Speck are working on 90 minute workshops for Professionals during recovery Month. 40 people have registered with Nebraska Recovery Network. 800 will receive the newsletter. Many churches are eager to have someone speak at their worship or education hours.

**MARKETING CAMPAIGN:** Mike, Brendan and Kay presented the Marketing Campaign core concept. The idea is to decrease stigma with substance abuse. The team approved the general message. The next steps will be for Snitly Carr to break out the budget and the ways we can apply the core concept. With the current funds we can develop and produce some ads or we can develop the ads into a “tool kit” and then seek funding for the campaign. By the August 2, meeting they will have the timeline. The consensus is to move ahead with this theme. They could find only one other community in the USA working on this type of campaign. No Demand Treatment! sites are though. A web site will be critical for people to seek further information about how they can help or where help is for them.

**BACK ON TRACK MEMBERSHIP** - The team decided to use the same simple approach for agency memberships as for individuals without a formal Memorandum of Understanding from agencies. We are asking people to join us because they believe in the same principals of treatment for people when they need it, as we do. The theme in the brochure needs to be inline with the marketing campaign. It currently has too much copy in it. People can give feedback over the next couple of weeks.

**SCREENING AND BRIEF INTERVENTION** - Programs for Physicians Offices, Free To Grow, and Nebraska Medical Association are in the works.

Otto will call Robin Mahoney at United Way to learn about how they are setting up the 211 system and whether we can integrate some Screening and Brief Interventions with it.

#### **SUSTAINABILITY COMMITTEE UPDATE**

The BACK ON TRACK grant committee is to become part of SAAC (Substance Abuse Action Coalition) Sustainability Team. We will be looking for ideas/needs that we can seek funding for, such as

- Local funding to continue developing SBI – Screening and Brief Intervention

- Local funding to develop a message and program for reaching local employers about parity in health insurance.

- Pre-Treatment programs for Criminal Justice.

- Continuing Care issues